Cookie Policy

Last updated on March 11, 2022

Use of cookies

A cookie is a small text file which is placed on the hard drive of your computer (or other electronic device) when you access our website universalcorp.com (this "Site"). We use the following cookies:

- *Strictly necessary cookies*. These are cookies that are required for the operation of this Site. They include, for example, cookies that enable you to log into secure areas of this Site or make use of e-billing services.

- *Analytical/performance cookies*. They allow us to recognise and count the number of visitors and to see how visitors move around this Site when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- *Functionality cookies*. These are used to recognise you when you return to this Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- *Targeting cookies*. These cookies record your visit to this Site, the pages you have visited and the links you have followed. We will use this information to make this Site and any advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

In most cases we will need your consent in order to use cookies on this Site. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

If you visit this Site when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies as described in this Cookie Policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to reject cookies or disable cookies completely. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of this Site.

Third-party cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. A list of these Third-party cookies, as of the date of this Policy, can be found below. These Third-party cookies may change without notice to Universal.

Description of cookies

The table below provides more information about the cookies used and why:

Name of cookie	Usage	Purpose for the cookie
Strictly Necessary Cookies		
__RequestVerificationToken	First Party	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.
ASP.NET_SessionID	First Party	General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
bm_sv	First Party	Security optimization. Used to determine if a Bot or a User.
ak_bmsc	First Party	Response time optimization. Cache storage.
OptanonConsent	First Party	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
OptanonAlertBoxClosed	First Party	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and, in some cases, only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one-year lifespan and contains no personal information.
__cf_bm	First	The __cf_bm cookie is a cookie necessary to support

	Party	Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots. This is a CloudFoundry cookie.
__cfduid	Third Party	This domain is owned by OneTrust, a privacy management software which helps organizations achieve compliance with global regulations.
s_vi	Third Party	Adobe Site Catalyst cookie, used to identify unique visitors, with an ID and timestamp.
Functional Cookies		
SimpleSAMLSessionID	First Party	Set by the SAML authentication module.
DrupalVisitorMobile	First Party	Used to determine if it's a Mobile Device.
vuid	Third Party	Vimeo Analytics unique id.
GZIP	Third Party	Third-Party Investor Site Cookie - https://www.q4inc.com/home/default.aspx
4228%5F1	Third Party	Third-Party Investor Site Cookie - https://www.q4inc.com/home/default.aspx
4228%5F0	Third Party	Third-Party Investor Site Cookie - https://www.q4inc.com/home/default.aspx
4341%5F0	Third Party	Third-Party Investor Site Cookie - https://www.q4inc.com/home/default.aspx
4341%5F1	Third Party	Third-Party Investor Site Cookie - https://www.q4inc.com/home/default.aspx
c	Third Party	Used in order to detect spam and improve the website's security. Does not store visitor specific data.
Analytical and Performance Cookies		

JSESSIONID	Third Party	General purpose platform session cookie, used by sites and written in JSP. Maintained by New Relic, which provides a platform for monitoring the performance of web and mobile applications.
_gid	First Party	Used to distinguish users and stores a unique value for each page visited.
_ga	First Party	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports. By default, it is set to expire after 2 years, although this is customisable by website owners.
s_cc	First Party	Adobe Site Catalyst cookie, determines whether cookies are enabled in the browser.
s_sq	First Party	Adobe Site Catalyst cookie, stores information about the previous link clicked on by the user within the Site
_gat	First Party	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.
test	First Party	Adobe Analytics site tracking.
Targeting Cookies		
AMCV_98CF678254E93 B1B0A4C98A5%40Adob eOrg	First Party	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier and uses an organisation identifier to allow a company to track users across their domains and services.
AMCVS_98CF678254E9 3B1B0A4C98A5%40Ado beOrg	First Party	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier and uses an organisation identifier.
aw	First Party	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when

		you click on one of our links and used to let the advertiser and us know the website from which you came.
awxxxx	First Party	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.
AMCV_	First Party	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier and uses an organisation identifier to allow a company to track users across their domains and services.
AMCVS_	First Party	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier and uses an organisation identifier.
uuid	Third Party	This domain is owned by MediaMath Inc. a US based digital advertising business.
_gat_xxxxxxxxxxxxxxxxx xxxxxxxxx	First Party	Google Analytics Cookies.
everest_g_v2	Third Party	This domain is owned by Adobe. The main business activity is advertising.
everest_session_v2	Third Party	This domain is owned by Adobe. The main business activity is advertising.
dpm	Third Party	Owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.
uuidc	Third Party	Owned by MediaMath Inc. a US based digital advertising business.
demdex	Third Party	This cookie helps Adobe Audience Manager perform basic functions such as visitor identification, ID synchronization, segmentation, modelling, reporting, etc.
_GRECAPTCHA	Third Party	Cookie is used to enable the CAPTCHA functionality in use on some forms to avoid bots sending spam.